



Caroline County, VA



Caroline County Department of Economic Development & Tourism

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CAROLINE COUNTY VISITOR CENTER WELCOMES 20,000th VISITOR

(Ruther Glen, VA) – A little more than two years after opening, the Caroline County Visitor Center welcomed its 20,000th visitor on December 14th. Michael Beavers of Falls Church, VA, who was returning from a business trip by traveling along the I-95 corridor, stopped briefly at the center. Upon entering the facility he was welcomed and informed that he was the 20,000 visitor for the Center by travel counselor Jenifer Upshaw. Mr. Beavers was presented a gift bag of Caroline County items.



Michael Beavers (center) poses with Travel Counselor Jennifer Upshaw and Economic Development Director Gary Wilson.

In March of 2010, after completing almost 14 months of operation, the 10,000 visitor to the center was recorded. This second 10,000 customer milestone for the facility was achieved in less than nine months. Contributing factors for this increase are: signage along Interstate 95; distribution of the 2010 Visitor Guide throughout the Welcome Centers operated by Virginia Tourism Corporation; and the overall awareness of Caroline County generated by the 2010 Boy Scout Jamboree held at Fort AP Hill and the release of the movie *Secretariat*.

The Visitor Center, located at 23724 Rogers Clark Boulevard in Ruther Glen is operated by the Caroline County Department of Economic Development & Tourism and is open Monday-Saturday 9 a.m. to 5 p.m. and Sunday 10 a.m. to 5 p.m.



The gift bag's contents include many items available at the Caroline Crafters Gift Shop such as an autographed copy of *Secretariat's Meadow* and whale apparel.

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